

# BACKSTAGE SILICON VALLEY

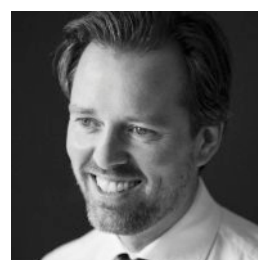
— talk —

## *Inspiration – A view to the future – Practical use*

### **Speaker**

*Jorus Everaerd - Techwatcher, public speaker, entrepreneur and consultant*

“It’s impossible to predict the future. But once you understand what the cause and effects are of the acceleration of technological development, the direction becomes instantly super clear”. Techwatcher Jorus Everaerd activates with passion. Following a career at large corporates and as the founder of a successful start up in smart homes, Jorus decided to study at the prestigious Singularity University in Silicon Valley. He now shares his knowledge in a clear and inspiring story.



### **Talk**

From a review: “Jorus is a CEO-squared. In a TEDx-like talk you are pushed back in to your seat by a hurricane of facts, developments and visions. Exponential organisations, ask the crowd, Singularity University, internet of things. Just some of the expressions that wash over the public like an ice bucket. The acceleration of technological development is illustrated by the example of the DNA sequencing Human Brain project. After 7 years only 1% was sequenced at enormous cost. Then the acceleration set in and the project was completed after 13 years and well within budget”. The talk inspires to take part in these changes. Jorus points to the possibilities, not only for individuals but also for companies. A wake up call, that invites for discussion and brainstorming on the impact on your sector and organisation.

### **Brainstorm**

During the Backstage Silicon Valley Talk you are informed on the latest technological developments. But what do these developments mean for you and your work? After an inspiring talk of 1,5 hours you break up into groups of 4. In a brainstorm session you are challenged to come up with new ideas for your organisation or job, and to show how innovative and smart you can cater to future needs.

Creative thinking and knowledge sharing is particularly fruitful when done in a structured way. That is why we use practical brainstorm techniques to appeal to your creativity and to challenge you to ‘think big’. All ideas will be presented in a short pitch so that the best ideas find support in the group when executed.

**Length**

3 hours Talk and Brainstorm – interactive session with practical application

**Checklist responsibilities client**

- Location
- Beamer + projection screen
- Pens and paper for all participants
- Sound

**Price**

Backstage Silicon Valley talk only ( 1 - 1,5 hours, 25 persons max)	€ 1.050,-*
Backstage Silicon Valley talk + Brainstorm ( 3 hours, 25 persons max)	€ 1.700,-*

\* This includes all preparations, but is excluding travel expenses for the speaker of 0,38ct/km.