

DIGITAL TRANSFORMATION

— bootcamp —

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View on the future – A new vision – Practical actions

Facilitator

Jorus Everaerd - Techwatcher, public speaker and consultant

Selfdriving cars, nanobots in your bloodstream and Google glass: these are but a few examples from Techwatcher Jorus Everaerd's talk 'Backstage Silicon Valley'. After a succesfull career with big corporates and as a founder of a start-up in homeautomation, Jorus decided to study at the prestigious Singularity University in Sillicon Valley. Now he helps SME's to re-state their vision in the digital era. Enthusiastically he shows that if you get informed and open up to learning, small steps can make a huge difference. An eyeopener, and very on topic for SME's.



Digital transformation

Technological development is accelerating, and will continue to do so. This means that the world around us is changing ever faster. For companies the consequences are amongst others that scale can be found outside the company, and that transactions costs are declining. This in turn means threats, but especially for SME's also opportunities: it is now possible to do things that only multinationals could do in the past (think of cloudcomputing for example). The fast paced environment calls for organisational change: no more efficient silo's, but open, learning organisations. The transition should be made top down, and is called digital transformation. Digital Transformation Bootcamp is an ideal structure for this change, very practical in time, content, and in result.

Program

The 2 day program starts with a presentation on the origin and consequences of the acceleration of technological development. We then establish future roles for the team using the american Strengtsfinder test. We discuss digital transformation, and using a 6 steps plan we will (re)define your vision in the digital era. Using this vision, we put a dot on the horizon (3-5 years). Now we are ready for brainstorming for practical actions, on 3 pillars: customer experience, operations and new business models. The resulting matrix selects the low hanging fruit that you can put into practise to start your digital transformation.

Length

2 days, 8 hours each

Checklist responsibilities client

- Location
- Food & beverage
- Beamer + projectionscreen
- Pens and paper for all participants
- Enough copies of Strengthfinder book
- Speakers

Kosten

Digital transformation bootcamp (2 days, 15 participants max) € 4.950,-*

* This includes all preparations but is exclusive of travel expenses for the facilitator of 0,38 ct/km.